

R. J. Reynolds Tobacco Company
AUGUST PROMOTIONS

Account P. BERNSTEIN 536808 1599 # Amt 5,261.26

Promotion		August	August DPC
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Brand Promotion		Salem .40 off 4 carton	Doral .25 off 4 carton
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Display Packing

1 ctn Salem Kg	1 ctn Doral _____
1 ctn Salem 100s	1 ctn Doral _____
1 ctn Salem Lt Kg	1 ctn Doral _____
1 ctn Salem Lt 100s	1 ctn Doral _____

Handled

Mg Allocation (cs)

2 Salem King	Doral _____
2 Salem 100s	Doral _____
2 Salem Lt Kg	Doral _____
2 Salem Lt 100s	Doral _____
<u>8</u>	

Displays

120 _____

Date Product Shipped

8/21 _____

Display Assembly
(timing)

Displays Shipped to Immediately Immediately Immediately
Retail

Packing and shipping 15.00 per 12M case 15.00 per 12M case 15.00 per 12 M case
payment

Packing and shipping 28.00 per 12M case 28.00 per 12M case 28.00 per 12 M case
payment if packing is
completed within 2
weeks

*Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

Note:

- ① Please maintain schedules to prevent overlapping.
- ② Send one display to each account on attached VAP list.
- ③ Send one DPC display to each account on attached DPC list.

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SALEM

R. J. Reynolds Tobacco Company
AUGUST PROMOTIONS

Account M. Berkman

Promotion		August	August DPC
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Brand Promotion		Salem .40 off 4 carton	Doral .25 off 4 carton
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Display Packing

1 ctn Salem Kg	1 ctn Doral _____
1 ctn Salem 100s	1 ctn Doral _____
1 ctn Salem Lt Kg	1 ctn Doral _____
1 ctn Salem Lt 100s	1 ctn Doral _____

Allocation (cs)

2 Salem King	Doral _____
2 Salem 100s	Doral _____
2 Salem Lt Kg	Doral _____
2 Salem Lt 100s	Doral _____

Displays 120 _____

Date Product Shipped 8/21 _____

Display Assembly
(timing)

Displays Shipped to Immediately Immediately Immediately
Retail

Packing and shipping 15.00 per 12M case 15.00 per 12M case 15.00 per 12 M case
payment

Packing and shipping 28.00 per 12M case 28.00 per 12M case 28.00 per 12 M case
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- ③ Send one DPC display to each account on attached DPC list.

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